

A Report on “IPR Basics for Innovators and Entrepreneurs”
Organized by Department of CSE- Artificial Intelligence
in collaboration with Research & Development Cell
on 27.11.2025



Report Submitted by: Dr. K. Hemalatha, R&D Coordinator, Department of CSE-Artificial Intelligence.

Resource Person Details: Mrs. Swarna Srivastava, Founder, Zeya IP, Trade Mark Attorney.

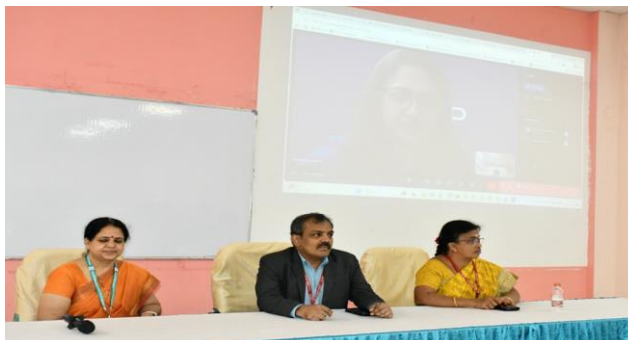
Mode of Conduct: Offline

No. of Participants : 120

Report Received on 02.12.2025.

Introduction:

The seminar commenced with a welcome speech delivered by Dr. K. Hemalatha, Coordinator of the event. Dr. R. Kalpana, Convenor and Head, Dept. of CSE (AI), emphasized the importance of IPR, particularly for students who are engaged in research and project development. Dr. Bhanu Sree Reddy, Professor & Dean–School of Management, stressed that awareness of IPR and its various types is essential for students to safeguard their intellectual contributions. Dr. P. Ramanathan, Professor & Principal, also highlighted the relevance of IPR in academic research and innovation, encouraging students and faculty members to actively pursue patentable work and contribute to the institution’s innovation ecosystem.

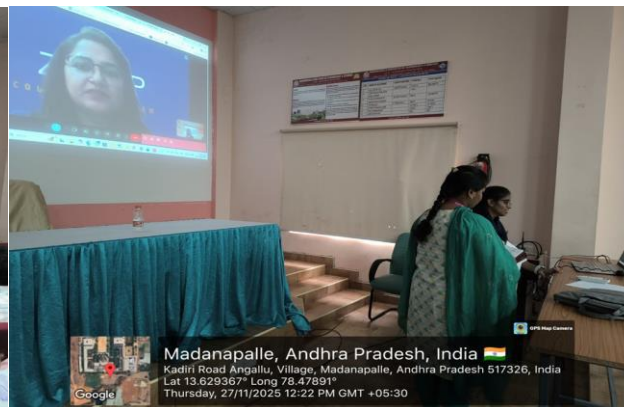


The seminar featured Ms. Swarna Srivastava, Founder of Zeya IP and a distinguished Trade Mark Attorney, as the Resource Person. With extensive experience in IP consultancy and trademark law, she delivered an engaging and practical talk covering patents, copyrights, trademarks, design registrations, and the importance of safeguarding innovation at early stages. Her session also highlighted real-world cases from startups and industry, helping participants understand the strategic value of IP in entrepreneurship. The session concluded with an interactive Q&A, where participants clarified doubts on patent filing procedures, prior art search, and IP strategy for startups. The seminar successfully enhanced participants' understanding of Intellectual Property Rights and encouraged them to integrate IP awareness into their research and innovation practices.

Objective of the Seminar:

The primary objectives of the seminar were:

- To provide a foundational understanding of Intellectual Property Rights.
- To educate participants on patents, trademarks, copyrights, and designs.
- To guide innovators on the process of filing and protecting intellectual property.
- To encourage students and researchers to integrate IPR awareness into their research and innovation activities.



Outcomes of the Seminar:

The seminar successfully achieved its objective of creating IPR awareness. Key outcomes include:

- Enhanced understanding of the different forms of intellectual property.
- Improved knowledge of patent drafting and filing procedures.
- Increased awareness of legal aspects associated with innovation and entrepreneurship.
- Motivation among students and faculty to protect their research findings and project ideas.

